



UNITED NATIONS ACADEMIC IMPACT

T K M College of Engineering

Action by students to promote innovation and reform through education



Activity No: 10

Date: 22/09/2017

Swachhatha he seva campaign: Drawing Competition.

UNAI TKMCE has conducted a drawing competition as an initiative of the Swatch Bharat program proposed by the District Collector of Kollam , Kerala so as to march towards a clean and safe India.

VISION

To know how can be effectively implement ‘Swatch Bharat Abhiyan mission’ in India?

MISSION

To make students aware of ‘Swatch Bharat Abhiyan ‘mission and to get good ideas and suggestions from the young minds in order to implement it effectively in India .

OBJECTIVES

- To make students aware of the mission ‘Swatch Bharat Abhiyan’
- To make them feel important in contributing their ideas and knowledge for the progress of the nation.

REPORT

The onam celebration program belongs to the 1st ,2nd ,and 7th basic principles of UNAI.

- **Principle. 1: A commitment to the principles inherent in the United Nations Charter as values that education seeks to promote and help fulfil.**
- **Principle. 2: A commitment to human rights, among them freedom of inquiry, opinion and speech.**
- **Principle. 7: A commitment to advancing peace and conflict resolution through education.**

UNAI TKMCE organized a drawing competition to depict the ideas of 'Swatch Bharat Abhiyaan'. Oriented for the first years and open to fresh ideas, it showed a participation of 20+ students and the ideas were quite freshly depicted. Swatch Bharat is an ideal and visualising it needs a whole lot of creativity which UNAI youngsters did put forward efficiently. The drawings were enticing and the depiction was meaningful. Volunteers looked after the completion on time, concepts were fresh enough and well executed. Another successful program conducted by the volunteers and this time it was Harikrishnan who took the charge of the program.

