



UNITED NATIONS ACADEMIC IMPACT

T K M College of Engineering

Action by students to promote innovation and reform through education



Activity No: 2

Date: 11/08/2017

Anti Drug Campaign ON INTERNATIONAL YOUTH DAY

As a part of the International Youth Day, UNAI TKMCE conducted an anti-drug campaign to the students of junior classes so as to create an awareness about the harmful effects of drug usage.

VISION

To build up a liquor abuse free society and eradication of drug abuse to ensure a happy, peaceful and prosperous society.

MISSION

To educate the campus community about risks associated with using alcohol and other drugs and also to prevent alcohol and drug usage.

OBJECTIVES

- Empower students to make informed decisions related to use of alcohol and other drugs.
- Emphasize an awareness of choice, personal responsibility, and understanding of consequences in deciding to use alcohol and other drugs.
- Encourage the campus community to prevent alcohol and drug-related incidents.

REPORT

This anti-drug campaign comes under the 7th and 10th basic principles of UNAI.

- **Principle 7: A commitment to advancing peace and conflict resolution through education.**
- **Principle 10: A commitment to promoting inter-cultural dialogue and understanding, and the “unlearning” of intolerance, through education.**

An antidrug campaign was conducted under the banner of UNAI, TKMCE to the students of junior classes to create awareness about the harmful effects of drug usage. This program is arranged in corporation with ‘vimukthi’-an awareness program by Kerala State Excise Department.

The session began at 3pm in the Jubilee Hall within the college campus. The chief-guest, State excise commissioner, Mr. Rishiraj Singh IPS inaugurated the function and interacted with the students about the importance of campus community to prevent alcohol and drug related incidents. An awareness class against drug abuse was given to the students. Students were advocated to stand against alcohol and drugs by explaining the harmful effects of drug usage. A pledge against drug usage is taken by students, which is lead by State excise deputy commissioner Mr.suresh. The chief guest was presented a memento by Prof. Usha Devi, the principal-in-charge, as a token of gratitude of presiding the program.

